

Recommended Books and CDs

	YES or NO	Items I will read in next 90 days
Mastery		
• The Business Coach (Brad Sugars)		
• Instant Profit (Brad Sugars)		
• The On-Purpose Business (Kevin McCarthy)		
• 7 Habits of Highly Effective People (Stephen Covey)		
• Why People Fail (Siimon Reynolds)		
• Eat That Frog (Brian Tracy)		
• Law of Attraction (Michael Losier)		
• Lead The Field CD (Earl Nightingale)		
• The Art of Exceptional Living CD (Jim Rohn)		
• The Psychology of Achievement CD (Brian Tracy)		
Niche		
• Instant Cashflow (Brad Sugars)		
• Instant Leads (Brad Sugars)		
• Instant Sales (Brad Sugars)		
• Instant Advertising (Brad Sugars)		
• Purple Cow (Seth Godin)		
• Guerrilla Marketing (Jay Conrad Levinson)		
• Raving Fans (Blanchard & Bowles)		
• The One Minute Sales Person (Spencer Johnson)		
• The Little Red Book of Selling (Jeffery Gittomer)		
• Action Selling (Dwane Sparks)		
• The Psychology of Selling CD (Brian Tracy)		
Leverage		
• Instant Systems (Brad Sugars)		
• The E-Myth Revisited (Michael Gerber)		
Team		
• Instant Team Building (Brad Sugars)		
• The One Minute Manager (Blanchard & Johnson)		
• FISH! (Lundin, Paul & Christensen)		
• Whale Done (Ken Blanchard)		
• The ABC's of Building a Business Team That Wins (Blair Singer)		
• How To Motivate Every Employee (Anne Bruce)		
• 25 Ways To Win With People CD (John Maxwell)		
Synergy & Results		
• Billionaire in Training (Brad Sugars)		
• Winning (Jack Welch)		